

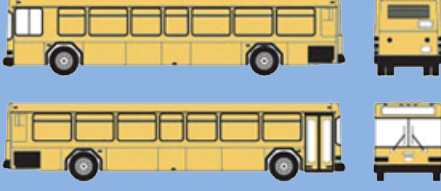


Advertising Rates for Full Market – Southside & Northside

Norfolk, Chesapeake, Portsmouth, Virginia Beach, Hampton, Newport News

Effective November 1, 2025

FULL BUS WRAP

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$2,915/month	\$2,739/month	\$2,618/month	\$2,310/month
	Production Cost: \$ 7,791.00			

KING KONG (19' wide x 8' 3" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$644/month	\$627/month	\$611/month	\$578/month
	Production Cost: \$ 2,665.00			

SUPER KING (18' 2" wide x 3' 5.5" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$ 457/month	\$440/month	\$424/month	\$391/month
	Production Cost: \$ 375.00			

KING (144" wide x 30" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$352/month	\$336/month	\$319/month	\$286/month
	Production Cost: \$ 175.00			

QUEEN (108" wide x 30" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$292/month	\$275/month	\$ 259/month	\$ 226/month
	Production Cost: \$ 137.00			



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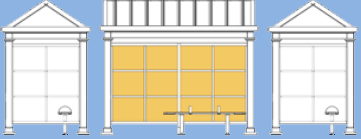
TAILLIGHT (72" wide x 21" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$226/month	\$209/month	\$193/month	\$160/month
	Production Cost: \$ 110.00			

INTERIOR CARD (24" wide x 11" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$39/month	\$33/month	\$28/month	\$17/month
	Production Cost: \$ 32.00			

*BUS SHELTER REAR ONLY (5.25' high x 9.25' wide)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$352/month	\$336/month	\$319/month	\$286/month
	Production Cost: \$526.00			

***NOTE: BUS SHELTER ADVERTISING IS NOT PERMITTED IN VIRGINIA BEACH AND NEWPORT NEWS**

updated July 2025

DOWNTOWN NORFOLK TRANSFER CENTER (384" wide x 128 11/16" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$875/month	\$704/month	\$523/month	\$352/month
	Production Cost: \$ 2,645.00			

Market	Number of Units		
	Southside Norfolk, Chesapeake, Portsmouth, Va Beach	Northside Hampton and Newport News	Northside & Southside All 7 Cities
#100	130	65	195
#50	65	32	97
#25	32	16	48
Unit	1	1	1

We are not able to commit your advertisement to any specific bus route(s). Our buses rotate on a daily basis within the Southside (Norfolk, Virginia Beach, Portsmouth, Chesapeake) or Peninsula/Northside (Hampton, Newport News) region. You can, however, choose one or both regions for exposure. Visit <https://gohrt.com/route> to view and/or download Bus System Maps.

The Tide (Light Rail) is available for advertisements in the city of Norfolk only - from Eastern Virginia Medical Center to Newtown Road at the border of Virginia Beach. Visit www.gohrt.com/services/the-tide for more detailed information about The Tide.

Please Note:

- These rates are not inclusive of production fees.
- There is a \$3,000 minimum requirement to purchase advertising space.