

Advertising Rates for Light Rail - Norfolk Only

Updated July 2025

LRT Articulated Wrap 138"w x 113"h



Available Space	No. of Trains	Ad Monthly Rate per set
2 (one on each side of train)	7	\$1,650
Production Cost: \$ 2,250.00 per train		

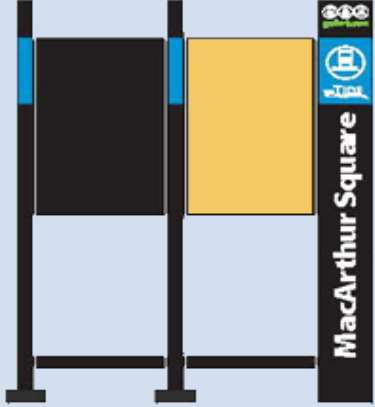
LRT Full Wrap 91.25'



Available Space	No. of Trains	Ad Monthly Rate per wrap
1 per train	7	\$4,440
Production Cost: \$ 19,350.00 per train		

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LRT Platform Large Panels 25"w x 37.25"h			 <p>Production Cost: \$ 66.00 each</p>
Station	Panel Space	Ad Monthly Rate per panel	
York Street/Freemason District	0	N/A	
Monticello	0	N/A	
MacArthur Square	4	\$396	
Civic Plaza	4	\$242	
Ft. Norfolk/EVMS	4	\$341	
Harbor Park	0	N/A	
NSU	0	N/A	
Newtown Road	4	\$451	
Ballentine Blvd/Broad Creek	4	\$231	
Ingleside Road	0	N/A	
Military Hwy	4	\$286	