

# Success Factors Scorecard

April 2024

CUSTOMER FOCUSED OPERATIONS	Score Frequency (Monthly, Annually)	March 2024	Quarter (Jan, Feb, Mar)	FY23
<b>On-Time Performance (%)</b>	M			
Bus On-Time Performance		70.8	71.4	71.6
Ferry On-Time Performance		99.6	99.4	98.6
Light Rail On-Time Performance		98.8	98.8	98.7
Paratransit On-Time Performance		90.3	90.8	90.9
<b>Missed Trips (% , Bus time points)</b>	M	0.86	0.99	0.54
<b>Adherence to Fleet Preventive Maintenance Schedule (%)</b>	M	100	97	97
<b>Ridership by Mode</b>	M			
Bus Ridership		635,843	1,874,865	5,838,443
Ferry Ridership		13,510	28,109	229,214
Light Rail Ridership		67,390	183,913	717,493
Paratransit Ridership		33,181	96,360	356,306
<b>Customer Complaints per 100,000 Passenger Boardings</b>	M	36	40	47
<b>Customer Satisfaction Score (Bus)</b>	A			3.6
<b>Marketing Impressions (million)</b>	M	4.7	16.5	

REGIONAL IMPACT	Score Frequency (Monthly, Annually)	March 2024	Quarter (Jan, Feb, Mar)	FY23
<b>Population Within ¼ Mile of Bus Stops</b>	A			564,676
<b>Low-Income Community Population Within ¼ Mile of Bus Stops</b>	A			134,964
<b>Jobs Within ¼ Mile of Bus Stops</b>	A			348,417
<b>Number of Corporate Partnerships</b>	A			77
<b>Number of Access Opportunities to Educational Institutions</b>	A			26

ORGANIZATIONAL PERFORMANCE	Score Frequency (Monthly, Annually)	March 2024	Quarter (Jan, Feb, Mar)	FY23
<b>Preventable Accidents per 100,000 Vehicle Revenue Miles</b>	M	2.25	2.32	2.26
<b>Actual O&amp;M Costs vs. Budgeted, (under) or over (%)</b>	A			(5)
<b>Passenger and Parking Facilities Condition Rating (% rated 3 or above)</b>	A		100	100
<b>Mean Distance Between Service Interruptions (Miles, Bus)</b>	M	4,126	5,129	5,131
<b>Administrative and Maintenance Facilities Condition Rating (% rated 3 or above)</b>	A		80	90
<b>Agency Generated Revenue (\$ million)</b>	M	0.74	2.33	9.87
<b>Cost per Vehicle Revenue Hour (\$ , Bus)</b>	A			126.98

WORKFORCE SUCCESS	Score Frequency (Monthly, Annually)	March 2024	Quarter (Jan, Feb, Mar)	FY23
<b>Retention Rate (%)</b>	M	98.5	96.6	81.6
<b>Percentage of Promotions</b>	A			46
<b>Overall Workforce Diversity (%)</b>	A			
Gender (Male/Female)				54/46
Race (Minority/White)				78/22
<b>Completed Administrative Training</b>	A			3,590
<b>Completed Safety Training</b>	A			2,886

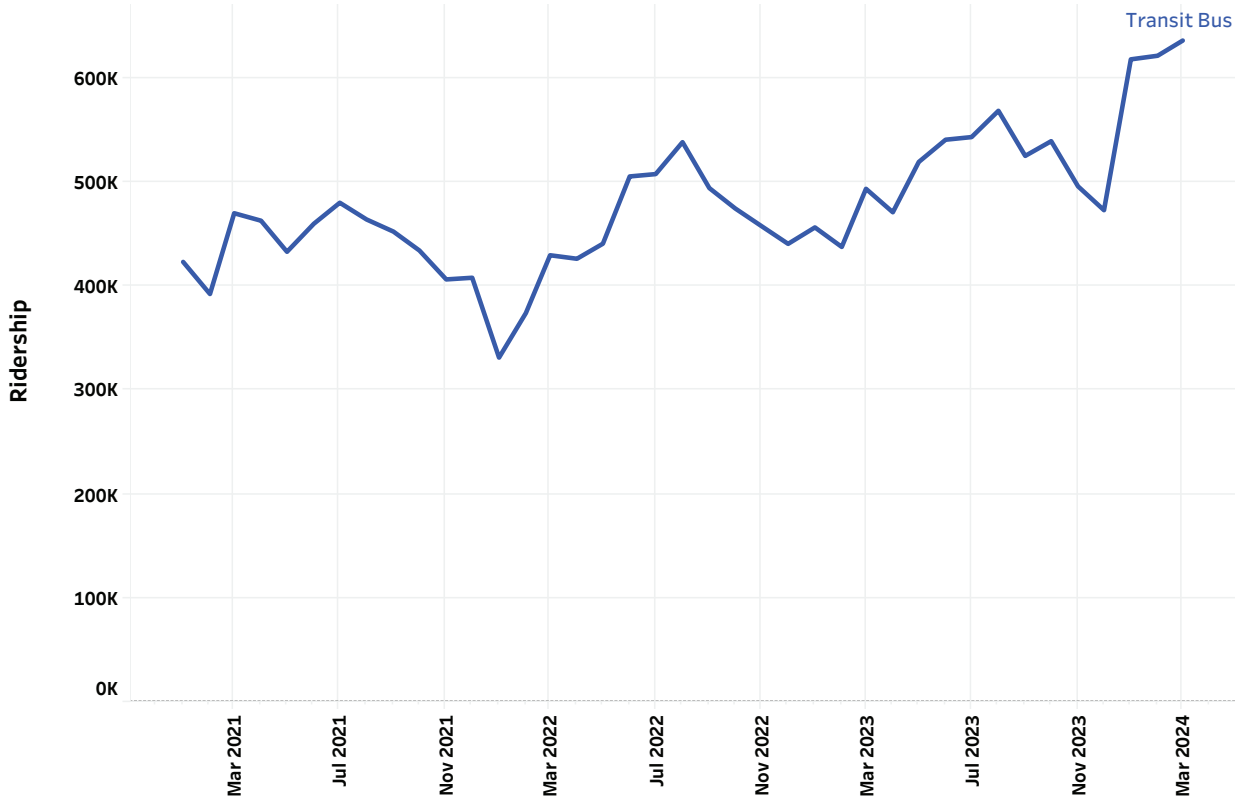
# Success Factors Descriptions

<b>Bus On-Time Performance (%)</b>	Vehicle departs 0 minutes early or arrives ≤ 5 minutes of scheduled time; average percentage for all scheduled service.
<b>Ferry On-Time Performance (%)</b>	Vehicle departs 0 minutes early or arrives ≤ 5 minutes of scheduled time; average percentage for all scheduled service.
<b>Light Rail On-Time Performance (%)</b>	Vehicle departs 0 minutes early or arrives ≤ 5 minutes of scheduled time; average percentage for all scheduled service.
<b>Paratransit On-Time Performance (%)</b>	Vehicle arrives within scheduled 30-minute pick up window; average percentage for all scheduled service.
<b>Missed Trips (% , Bus time points)</b>	As a percentage term, the number of trips not completed as a fraction of the total scheduled time points for all bus trips.
<b>Adherence to Fleet Preventive Maintenance Schedule (%)</b>	The percent of total preventive maintenance inspections completed within the scheduled timeframe.
<b>Ridership by Mode</b>	Total number of times passengers board vehicles during revenue service. Also known as Unlinked Passenger Trips.
<b>Customer Complaints per 100,000 Passenger Boardings</b>	Total number of complaints per 100,000 Passenger Boardings (Unlinked Passenger Trips). Service Complaints are divided by Passenger Boardings (all modes), multiplied by 100,000.
<b>Customer Satisfaction Score (Bus)</b>	Average score for all items from annual customer survey, on scale of 1 to 5.
<b>Marketing Impressions (million)</b>	Total reach (contacts with people) of traditional and non-traditional marketing through paid and in-kind promotions.
<b>Population Within ¼ Mile of Bus Stops</b>	Total number of people who live within a 5-minute walk of a bus stop, based on the American Community Survey.
<b>Low-Income Community Population Within ¼ Mile of Bus Stops</b>	Low-income population within a 5-minute walk of a bus stop, based on the American Community Survey.
<b>Jobs Within ¼ Mile of Bus Stops</b>	Total number of jobs within a 5-minute walk of a bus stop, based on the Longitudinal Employer-Household Dynamics Survey, adjusted by underlying block groups to include Naval Station Norfolk and Newport News Shipbuilding.
<b>Number of Corporate Partnerships</b>	Total contracted partners in special programs, including GoPass365, advertising, and Elizabeth River Crossings.
<b>Number of Access Opportunities to Educational Institutions</b>	Total number of higher education and technical trade schools within a 5-minute walk of a bus stop, based on Homeland Infrastructure Foundation-Level Data.
<b>Preventable Accidents per 100,000 Vehicle Revenue Miles</b>	Total number of Preventable Accidents divided by the actual total vehicle mileage of revenue bus service, multiplied by 100,000.
<b>Actual O&amp;M Costs vs. Budgeted, (under) or over (%)</b>	As a percentage term, this number expresses the difference between annual budget and total actual costs for Operating and Maintenance for the fiscal year. A negative number would be in parentheses and indicate being under budget.
<b>Passenger and Parking Facilities Condition Rating (% rated 3 or above)</b>	The percentage of 34 facilities with condition ratings of 3 or better based on FTA's criteria and 5-point scale.
<b>Mean Distance Between Service Interruption (Miles, Bus)</b>	The average distance in miles between a vehicle change, for a service call on buses in revenue service.
<b>Administrative and Maintenance Facilities Condition Rating (% rated 3 or above)</b>	The percentage of 10 facilities with condition ratings of 3 or better based on FTA's criteria and 5-point scale.
<b>Agency Generated Revenue (\$ million)</b>	Income gained from passenger fares, advertising sales, contracts, and other revenue, which reflect not relying on public subsidy.
<b>Cost per Vehicle Revenue Hour (\$ , Bus)</b>	System-wide average total cost for an hour of bus service.
<b>Retention Rate (%)</b>	Percent of total administrative employees remaining in position over time.
<b>Percentage of Promotions</b>	Percentage of total administrative job openings filled by promotions.
<b>Overall Workforce Diversity (%)</b>	Percentage of total workforce; Gender and Race.
<b>Completed Administrative Trainings</b>	Total number of trainings completed other than safety training.
<b>Completed Safety Trainings</b>	Total number of safety trainings completed.

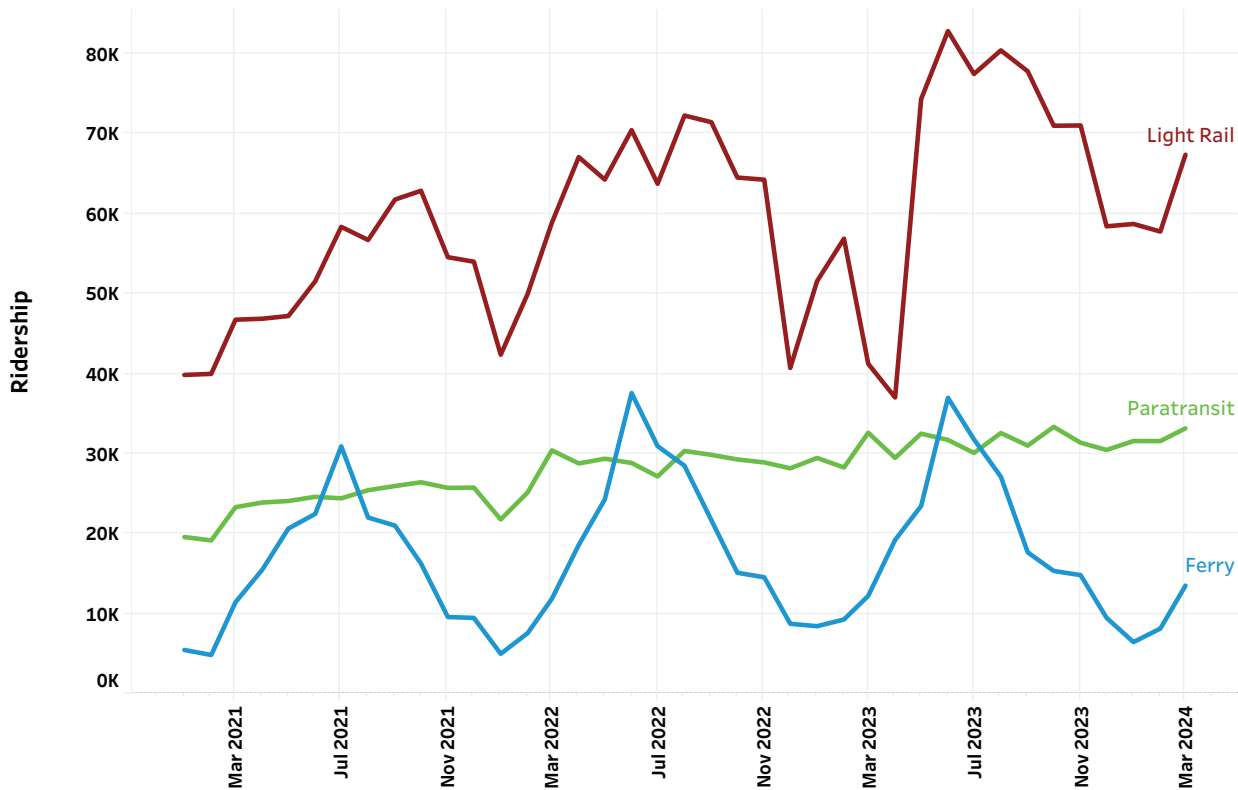
# Ridership - All Modes

		Total	Ferry	Light Rail	Paratransit	Transit Bus
2024	March	749,924	13,510	67,390	33,181	635,843
	February	718,766	8,145	57,787	31,587	621,247
	January	714,557	6,454	58,736	31,592	617,775
2023	December	571,195	9,483	58,437	30,477	472,798
	November	612,971	14,827	71,051	31,382	495,711
	October	658,857	15,346	71,015	33,363	539,133
	September	651,504	17,672	77,821	31,019	524,992
	August	708,487	27,131	80,441	32,595	568,320
	July	682,449	31,793	77,490	30,108	543,058
	June	692,102	36,996	82,849	31,727	540,530
	May	649,488	23,474	74,335	32,518	519,161
	April	556,561	19,225	37,043	29,481	470,812
	March	579,457	12,236	41,247	32,633	493,341
	February	531,943	9,275	56,891	28,284	437,493
	January	545,754	8,441	51,592	29,478	456,243
2022	December	518,093	8,741	40,725	28,178	440,449
	November	564,831	14,557	64,273	28,920	457,081
	October	583,349	15,122	64,537	29,287	474,403
	September	617,056	21,691	71,462	29,868	494,035
	August	669,326	28,502	72,292	30,352	538,180
	July	629,374	30,954	63,764	27,168	507,488
	June	642,146	37,592	70,467	28,850	505,237
	May	558,535	24,278	64,282	29,381	440,594
	April	540,611	18,607	67,101	28,787	426,116
	March	530,665	11,866	58,886	30,429	429,484
	February	456,624	7,568	49,977	25,159	373,920
	January	400,282	4,989	42,384	21,784	331,125

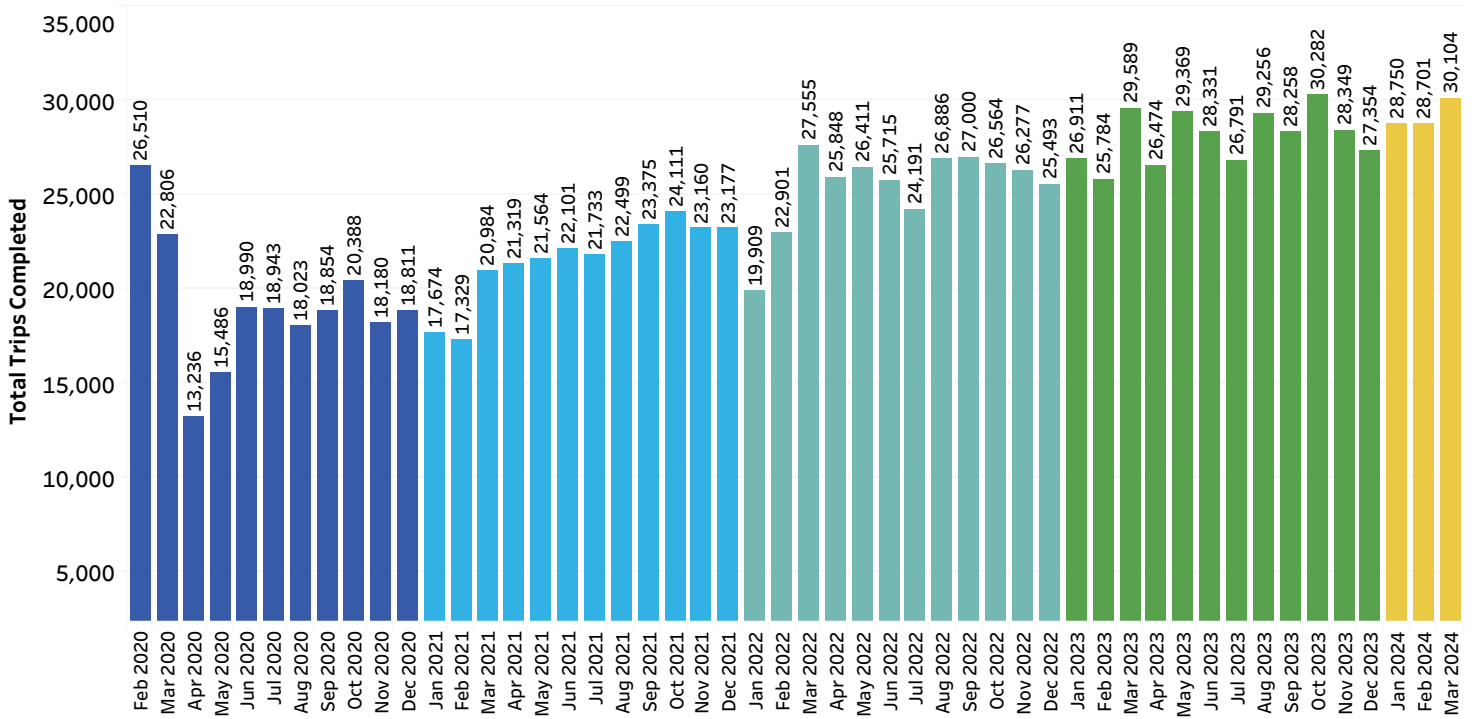
# Ridership - Bus



# Ridership - Ferry, Light Rail, Paratransit



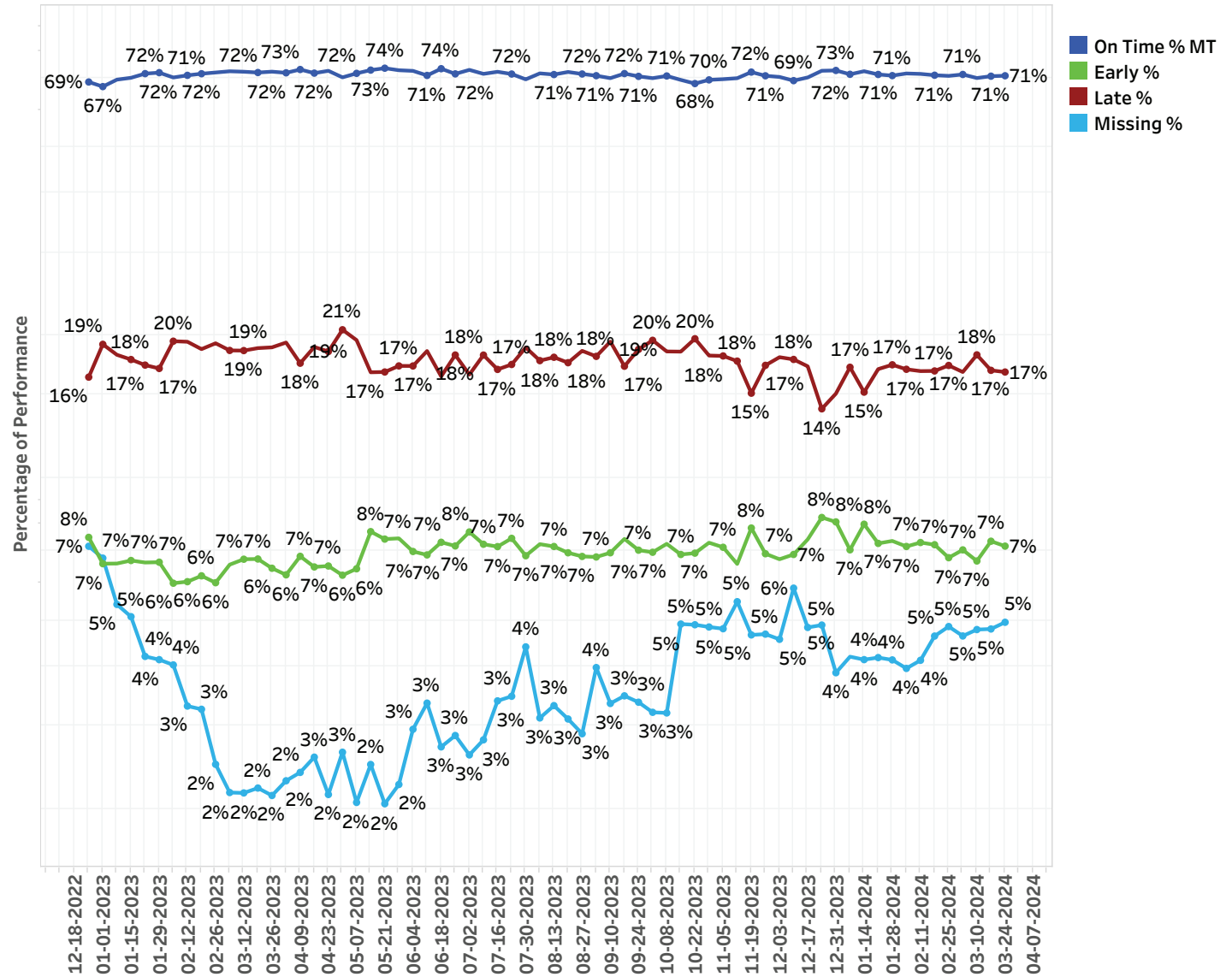
# Paratransit Total Trips



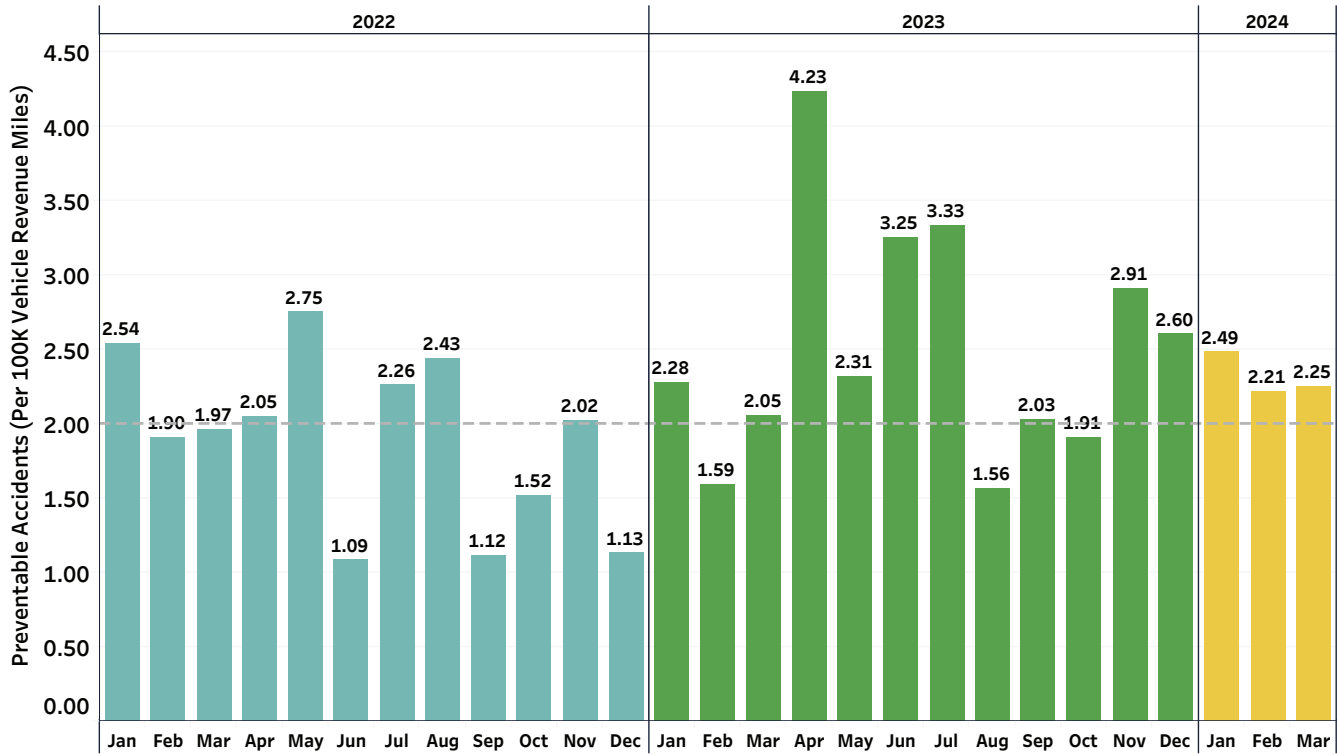


# Bus On-Time Performance (%)

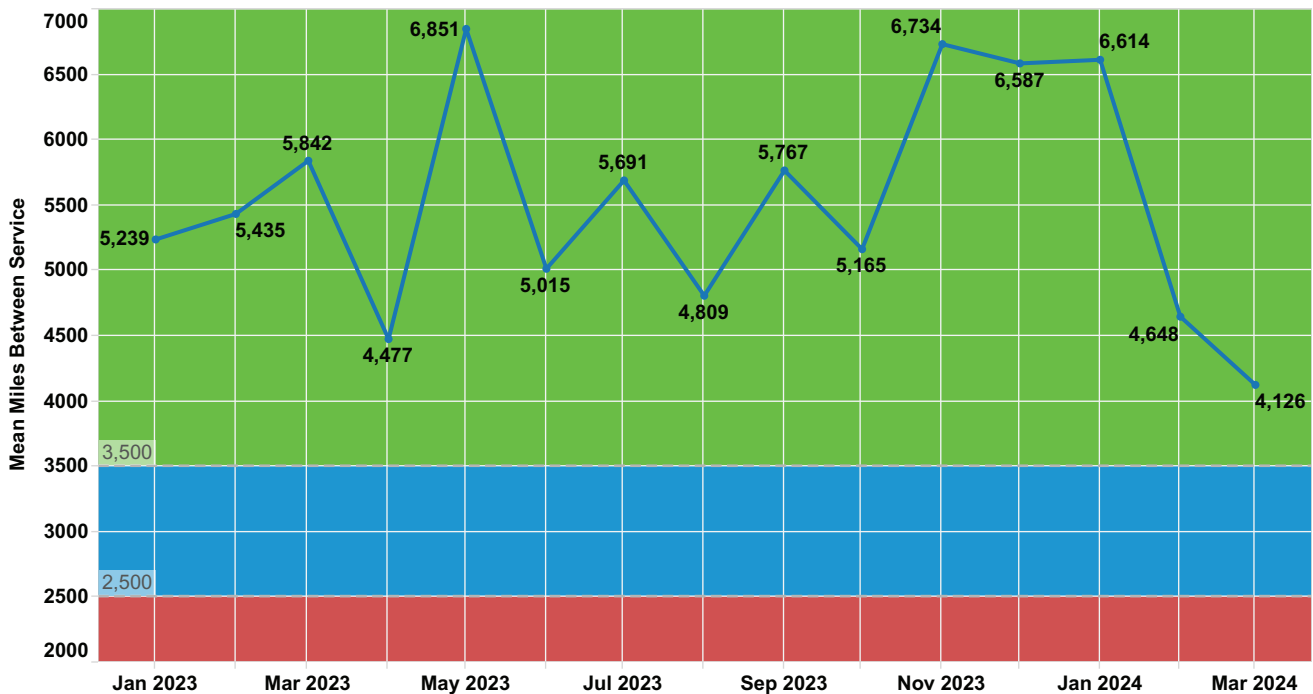
Bus Performance Summary



# Preventable Accidents per 100,000 Vehicle Revenue Miles



# Mean Distance Between Service Interruptions (Miles, Bus)



< 2,500 Miles Between Service Interruptions: Not Optimal  
 > 2,500 and < 3,500 Miles Between Service Interruptions: Less Than Optimal  
 > 3,500 Miles Between Service Interruptions: Optimal

# Customer Complaints per 100,000 Passenger Boardings

Complaints Per 100K Boardings For Last 24 Months

