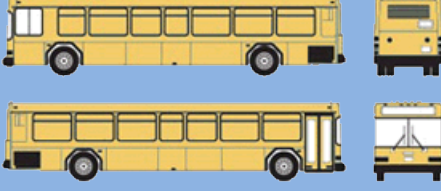






Advertising Rates for Full Market – Southside & Northside


Norfolk, Chesapeake, Portsmouth, Virginia Beach, Hampton, Newport News


updated July 2022


FULL BUS WRAP (35' or 40' buses)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$2,650/month	\$2,490/month	\$2,330/month	\$2,100/month
Production Cost: \$ 7,500.00				

KING KONG (19' wide x 8' 3" high)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$585/month	\$570/month	\$555/month	\$525/month
Production Cost: \$ 1,935				

REAR BUS WRAP (9' wide x 7.8' high)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$425/month	\$410/month	\$395/month	\$365/month
Production Cost: \$ 1,000.00				

SUPER KING (18' 2" wide x 3' 5.5" high)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$ 415/month	\$400/month	\$385/month	\$355/month
Production Cost: \$ 300.00				

KING (144" wide x 30" high)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$320/month	\$305/month	\$290/month	\$260/month
Production Cost: \$ 140.00				

QUEEN (108" wide x 30" high)				
	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$265/month	\$250/month	\$ 235/month	\$ 205/month
Production Cost: \$ 120.00				




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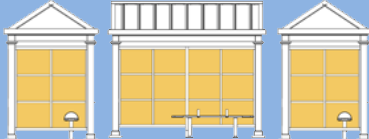
TAILLIGHT (72" wide x 21" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$205/month	\$190/month	\$175/month	\$145/month
	Production Cost: \$ 68.00			

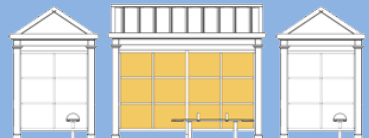
INTERIOR CARD (24" wide x 11" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$35/month	\$30/month	\$25/month	\$15/month
	Production Cost: \$ 27.00			

***BUS SHELTER (Rear 5.25' high x 9.25' wide; each Side 5.25' high x 4.625' wide)**


	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$475/month	\$460/month	\$445/month	\$415/month
	Production Cost: \$ 910.00			

***BUS SHELTER REAR ONLY (5.25' high x 9.25' wide)**

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$320/month	\$305/month	\$290/month	\$260/month
	Production Cost: \$ 455.00			

***NOTE: BUS SHELTER ADVERTISING IS NOT PERMITTED IN VIRGINIA BEACH**

DOWNTOWN NORFOLK TRANSFER CENTER (384" wide x 128 11/16" high)

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	\$795/month	\$640/month	\$475/month	\$320/month
	Production Cost: \$ 2,300.00			

Market	Number of Units		
	Southside Norfolk, Chesapeake, Portsmouth, Va Beach	Northside Hampton and Newport News	Northside & Southside All 7 Cities
#100	130	65	195
#50	65	32	97
#25	32	16	48
Unit	1	1	1

We are not able to commit your advertisement to any specific bus route(s). Our buses rotate on a daily basis within the Southside (Norfolk, Virginia Beach, Portsmouth, Chesapeake) or Peninsula/Northside (Hampton, Newport News) region. You can, however, choose one or both regions for exposure. Visit <https://gohrt.com/route> to view and/or download Bus System Maps.

The Tide (Light Rail) is available for advertisements in the city of Norfolk only - from Eastern Virginia Medical Center to Newtown Road at the border of Virginia Beach. Visit www.gohrt.com/services/the-tide for more detailed information about The Tide.

Please Note:

- These rates are not inclusive of production fees.
- There is a \$3,000 minimum requirement to purchase advertising space.