

LRT Articulated Wrap 138"w x 113"h



Available Space	No. of Trains	Ad Monthly Rate per set
2 (one on each side of train)	7	\$1,600
Production Cost: \$ 2,250.00 per train		

LRT Full Wrap 91.25'

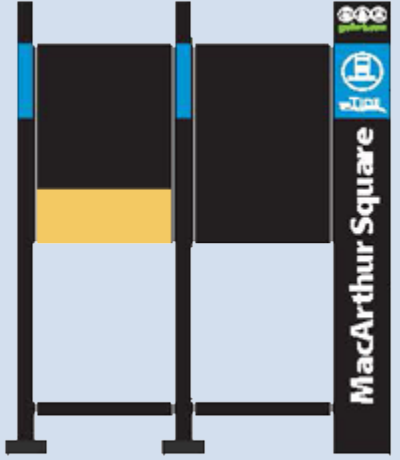


Available Space	No. of Trains	Ad Monthly Rate per wrap
1 per train	7	\$4,250
Production Cost: \$ 15,600.00 per train		

Advertising Rates for Light Rail - Norfolk Only

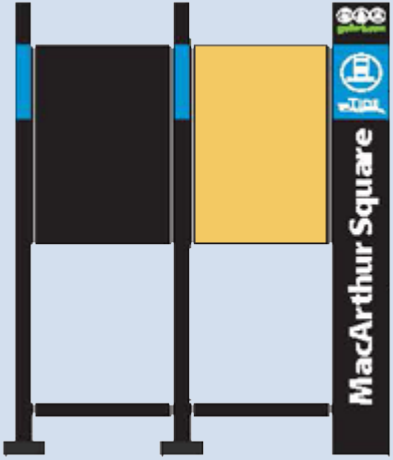
Updated July 2022

LRT Platform Small Panels 11"h x 24"w		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$ 100
Monticello	1	\$120
MacArthur Square	2	\$160
Civic Plaza	4	\$110
Ft. Norfolk/EVMS	2	\$135
Harbor Park (October-April)	2	\$100
Harbor Park (May- September)	2	\$210
NSU	2	\$110
Newtown Road	2	\$210
Ballentine Blvd/Broad Creek	2	\$110
Ingleside Road	2	\$ 75
Military Hwy	4	\$120



Production Cost:
\$ 36.00 each

LRT Platform Large Panels 25"w x 37.25"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	0	N/A
Monticello	0	N/A
MacArthur Square	4	\$360
Civic Plaza	4	\$220
Ft. Norfolk/EVMS	4	\$310
Harbor Park	0	N/A
NSU	0	N/A
Newtown Road	4	\$410
Ballentine Blvd/Broad Creek	4	\$210
Ingleside Road	0	N/A
Military Hwy	4	\$260



Production Cost:
\$ 66.00 each