



External Legislative Advisory Committee Minutes
Wednesday, January 18, 2023
Hampton, VA
1:30 PM

Commissioners in Attendance:

August Bullock, Chair, ELAC
Commissioner Andria McClellan, Norfolk
Commissioner Megan Gribble, Virginia Beach

Attendees:

Janice Taylor, League of Woman Voters
Maddy Busse, Two Capitols Consulting

HRT Staff:

Alexis Majied, Chief Communications Officer
Gene Cavasos, Director of Marketing
Noelle Pinkard, Organizational Advancement Officer
Petra Jovanovic, Executive Assistant, Marketing and Strategic Communications
Kristy Lockhart, Management Analyst, Management Services
John Powell, Telecommunications Specialist, Technology

Meeting commenced at 1:30 pm with a call to order by Commissioner August Bullock, Chair.

Chair Bullock asked for motion to approve minutes from October 19, 2022, ELAC meeting and December 7, 2022. Commissioner Andria McClellan made a motion to approve minutes. Minutes were approved by committee.

Legislative Update – Noelle Pinkard

Federal Update

House and Senate are both out all week for MLK Jr. recess, with many members attending the World Financial Forum in Davos, Switzerland. Still, House and Senate Committee Chair and Ranking Member assignments are continuing to drip out and we anticipate committee rosters will be filled by the end of the month. We just learned that Congresswoman Jen Kiggans has been appointed to the Armed Services committee.

State Update

General Assembly convened on Wednesday January 11, 2023, and Hampton Roads Transit had patrons in the House and the Senate introduce legislation related to microtransit. There is continuation of work with Senator Mason and Department of Rail and Public Transportation about Transit Ridership Incentive Program.



- The approaching Transit Advocacy Day in Richmond on January 23, 2023, was mentioned, several members of commission are attending this event. The schedule for legislative briefing and meetings with legislators was discussed.

The Marketing and Strategic Communications Monthly Report for December 2022 was presented to the committee. Alexis Majied pointed out that the Sales team exceeded the halfway point of sales goal for the year. In December 2022 the Marketing Department announced that it had won the \$20,000 Operation Lifesaver Grant to promote light rail safety. Also, we have been seeing exponential growth across all social media platforms.

Upcoming Events

Chair Bullock asked about plans for Transit Equity Day. It was concluded that that will be discussed at the next ELAC meeting in February. The arrival of Elizabeth River ferries was mentioned and that once that happens ribbon cutting will take place.

The meeting adjourned at 2 pm.