

Advertising Rates for Light Rail - Norfolk Only

Updated July 2017

LRT Articulated Wrap 138"w x 113"h



Available Space	No. of Trains	Ad Monthly Rate per set
2 (one on each side of train)	7	\$1,500

LRT Full Wrap 91.25'



Available Space	No. of Trains	Ad Monthly Rate per wrap
1 per train	7	\$4,000

LRT Interior Cards - See Sizes Below

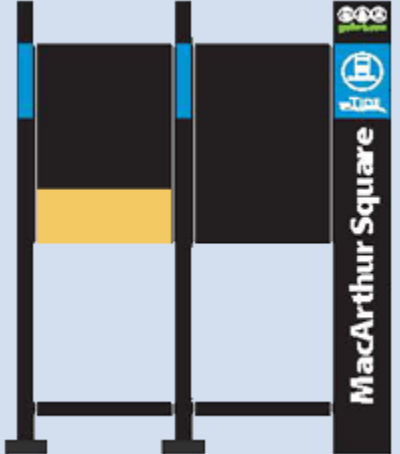


Size	Slots per Train	Ad Monthly Rate per card
(Single) 107/8"h x 24"w	varies	\$ 45
(Double) 107/8"h x 48"w	varies	\$ 75

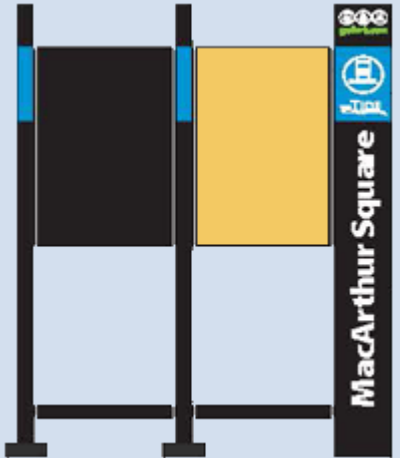
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LRT Platform Small Panels 11"w x 24"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$ 90
Monticello	1	\$110
MacArthur Square	2	\$150
Civic Plaza	4	\$100
Ft. Norfolk/EVMS	2	\$125
Harbor Park (October-April)	2	\$ 90
Harbor Park (May- September)	2	\$200
NSU	2	\$100
Newtown Road	2	\$200
Ballentine Blvd/Broad Creek	2	\$100
Ingleside Road	2	\$ 50
Military Hwy	4	\$110



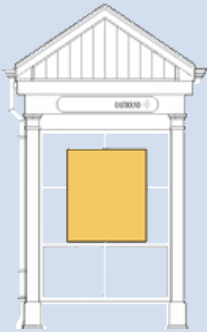
LRT Platform Large Panels 25"w x 37.25"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	0	N/A
Monticello	0	N/A
MacArthur Square	4	\$350
Civic Plaza	4	\$200
Ft. Norfolk/EVMS	4	\$300
Harbor Park	0	N/A
NSU	0	N/A
Newtown Road	4	\$400
Ballentine Blvd/Broad Creek	4	\$200
Ingleside Road	0	N/A
Military Hwy	4	\$250



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LRT Shelter Panels 26.5"w x 38.5"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$250
Monticello	2	\$250
MacArthur Square	8	\$350
Civic Plaza	4	\$200
Ft. Norfolk/EVMS	2	\$300
Harbor Park (October-April)	2	\$150
Harbor Park (May- September)	2	\$350
Newtown Road	2	\$400
Ballentine Blvd/Broad Creek	4	\$200
Ingleside Road	4	\$ 75
Military Hwy	4	\$250
NSU	2	\$200



Monthly advertising fees do not include the cost for printing of signage.

Except for Full Train Wraps and Articulated Wraps, you can use the production company of your choice, or we can provide that service for you. Production prices are available upon request.