



HAMPTON ROADS
TRANSIT

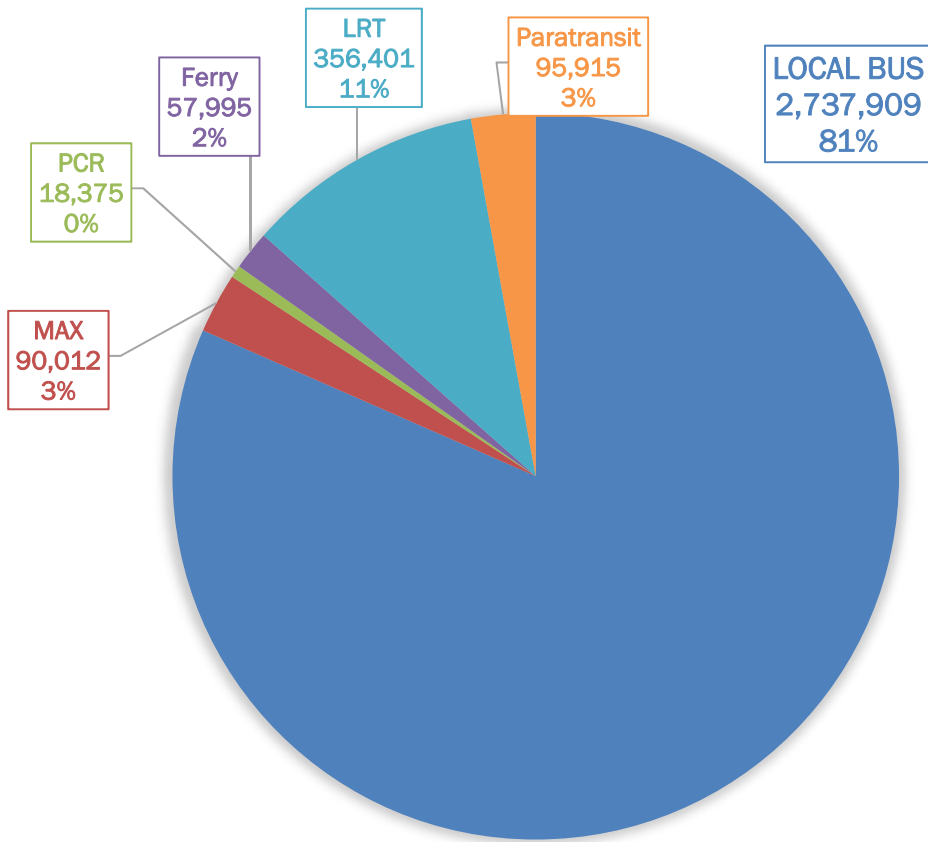
RIDERSHIP SNAPSHOT FY18 - 2ND QUARTER

TDCHR
January 25, 2017

gohrt.com

RIDERSHIP BY MODE

FY18 QUARTER 2 SNAPSHOT

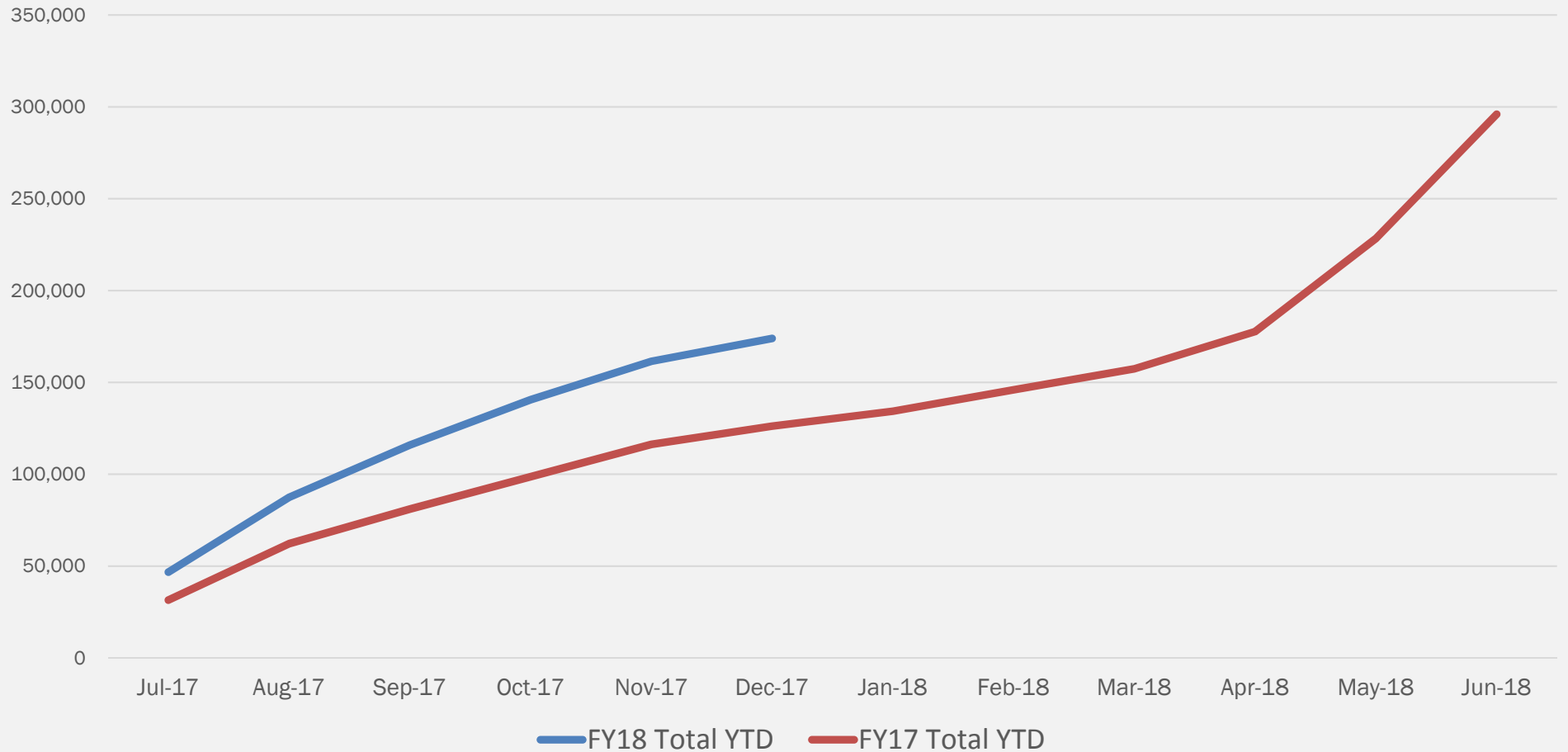


MODE	FY17 - FY18 CHANGE	FY17 - FY18 CHANGE (%)
LOCAL	-311,326	-10.2%
MAX	-5,655	-5.9%
PCR	57	0.3%
Ferry	12,887	28.6%
LRT	30,477	9.4%
PARATRANSIT	5,259	5.8%
Total	-268,301	-7.4%

FY18 Q2

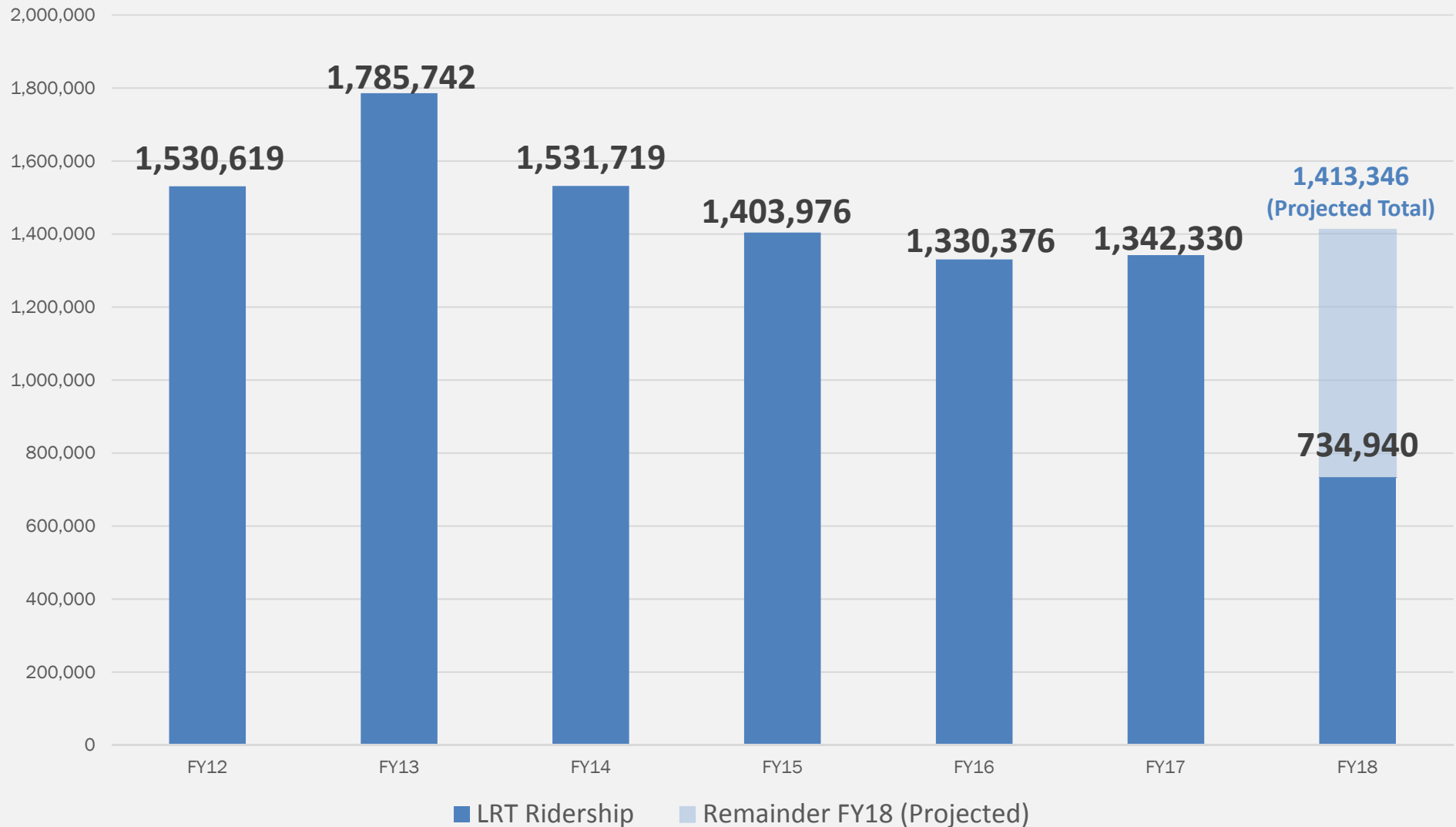
FERRY RIDERSHIP

YTD FY17 - FY18



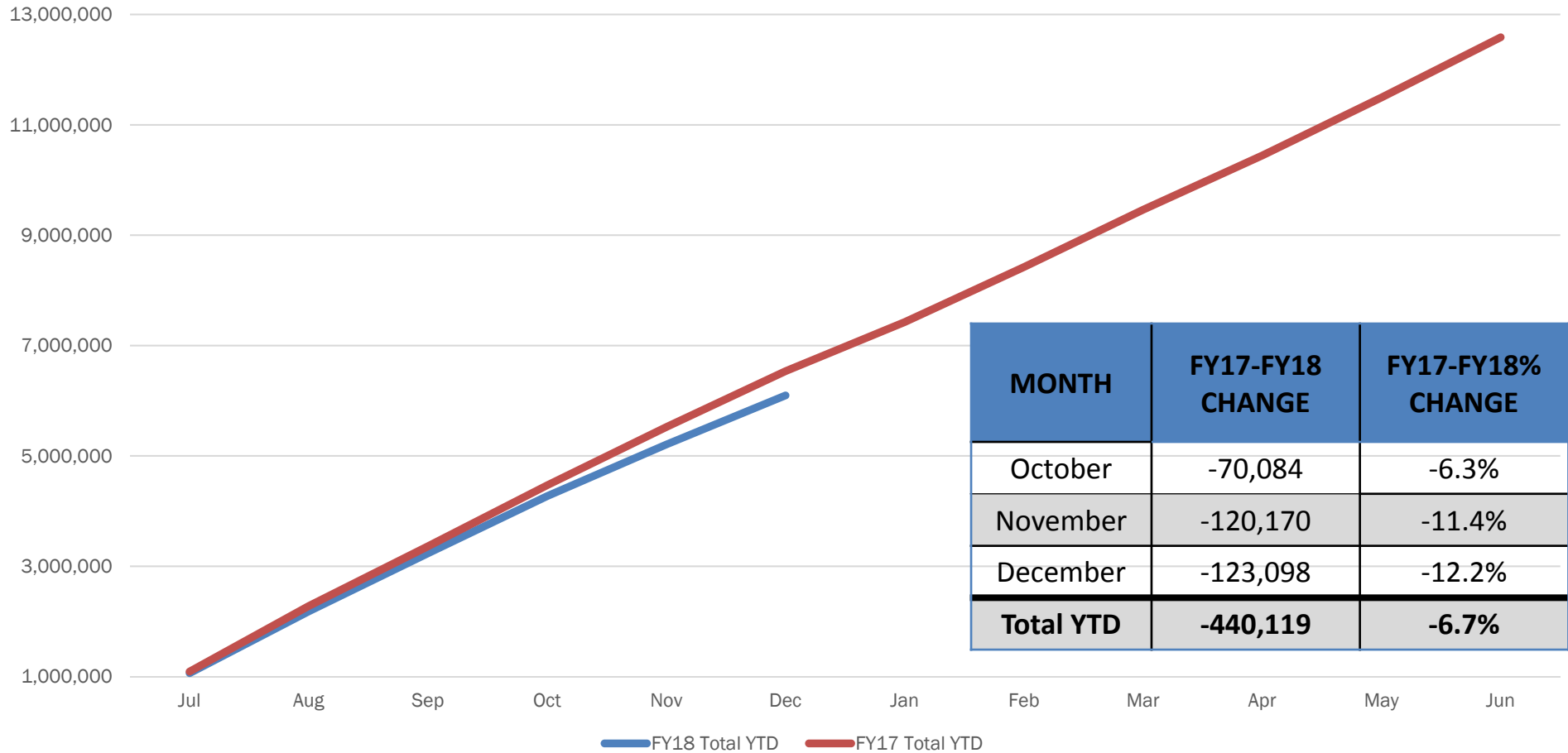
YEARLY RIDERSHIP

LIGHTRAIL



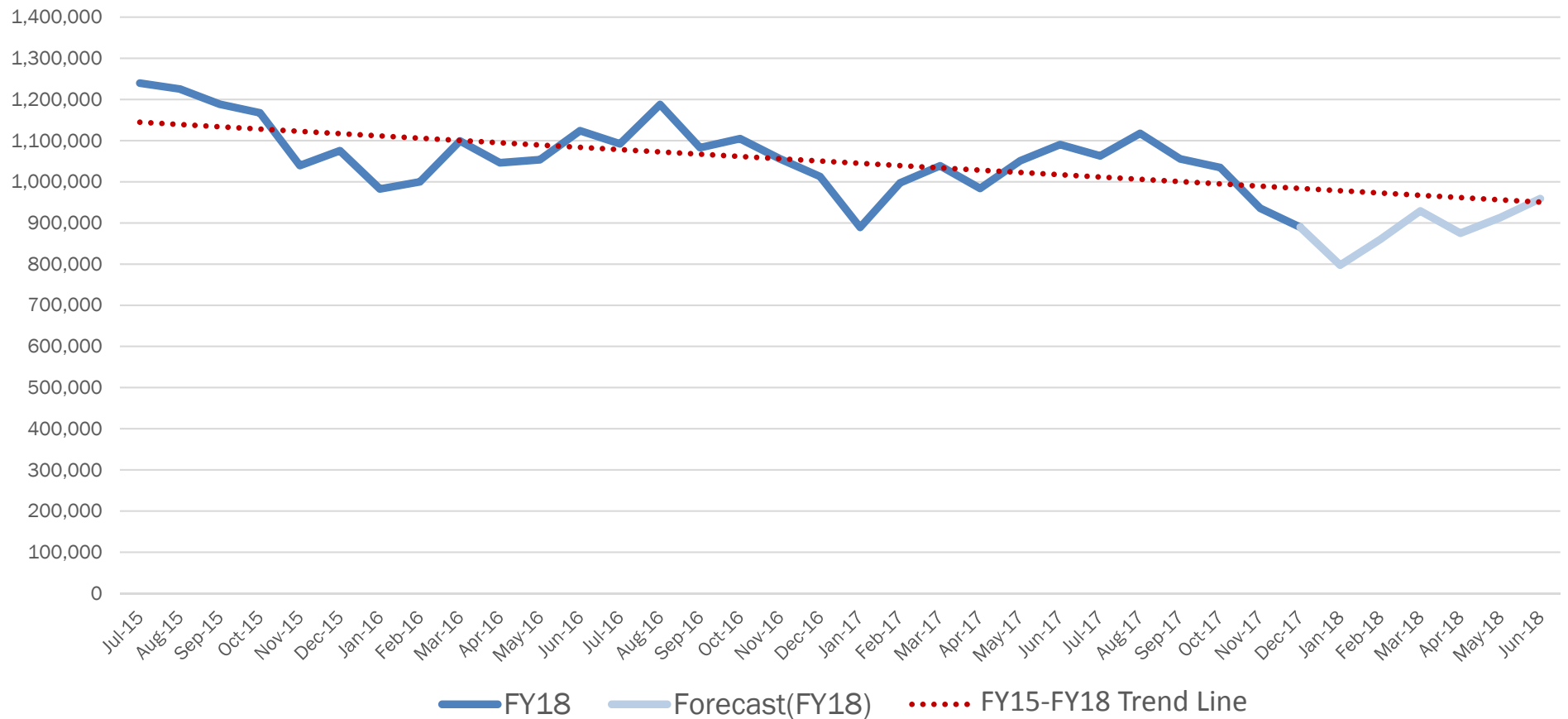
BUS RIDERSHIP

YTD FY17 - FY18



BUS RIDERSHIP TREND

FY15 - FY18



SUMMARY

- **TDP RECOMMENDATIONS**

- Utilize TDP recommendations to improve our routes and help stabilize ridership.

- **DATA ANALYSIS AND RIDERSHIP FORECASTING**

- Internal and external factors that we will examine to understand better the factors that influence ridership.

- **FAREBOX REVENUE PROJECTIONS**

- Create more refined farebox revenue projections that can account for ridership trends at the route level.

