

LRT Articulated Wrap 138" w x 113" h



Available Space	No. of Trains	Ad Monthly Rate per set
2 (one on each side of train)	7	\$1,500
Production Cost: \$ 1,600 per train		

LRT Full Wrap 91.25'



Available Space	No. of Trains	Ad Monthly Rate per wrap
1 per train	7	\$4,000
Production Cost: \$ 15,600 per train		

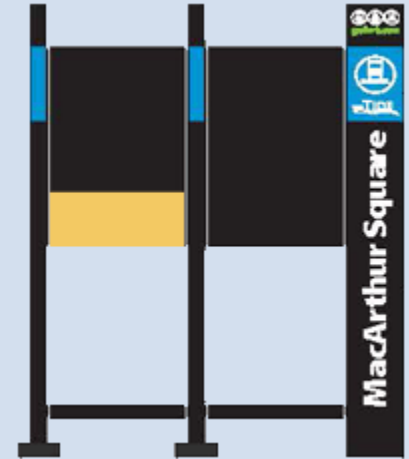
LRT Interior Cards - See Sizes Below



Size	Slots per Train	Ad Monthly Rate per card
(Single) 10 ⁷ / ₈ " h x 24" w	4-5	\$ 75
Production Cost: \$ 26 each		

LRT Platform Small Panels 11"w x 24"h

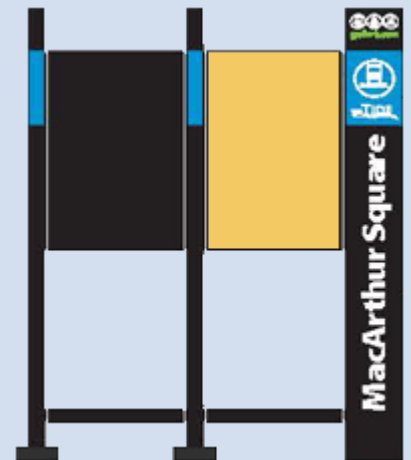
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$ 90
Monticello	1	\$110
MacArthur Square	2	\$150
Civic Plaza	4	\$100
Ft. Norfolk/EVMS	2	\$125
Harbor Park (October-April)	2	\$ 90
Harbor Park (May- September)	2	\$200
NSU	2	\$100
Newtown Road	2	\$200
Ballentine Blvd/Broad Creek	2	\$100
Ingleside Road	2	\$ 50
Military Hwy	4	\$110



Production Cost:
\$ 15 each

LRT Platform Large Panels 25"w x 37.25"h

Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	0	N/A
Monticello	0	N/A
MacArthur Square	4	\$350
Civic Plaza	4	\$200
Ft. Norfolk/EVMS	4	\$400
Harbor Park	0	N/A
NSU	0	N/A
Newtown Road	4	\$400
Ballentine Blvd/Broad Creek	4	\$200
Ingleside Road	0	N/A
Military Hwy	4	\$250

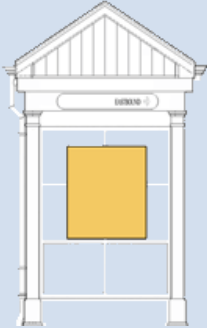


Production Cost:
\$ 35 each

Advertising Rates for Light Rail - Norfolk Only

Updated September 2016

LRT Shelter Panels 26.5"w x 38.5"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$250
Monticello	2	\$250
MacArthur Square	8	\$350
Civic Plaza	4	\$200
Ft. Norfolk/EVMS	2	\$300
Harbor Park (October-April)	2	\$150
Harbor Park (May- September)	2	\$350
Newtown Road	2	\$400
Ballentine Blvd/Broad Creek	4	\$200
Ingleside Road	4	\$ 75
Military Hwy	4	\$250
NSU	2	\$200



**Production Cost:
\$ 35 each**