

LRT Articulated Wrap 138"w x 113"h



Available Space	No. of Trains	Ad Monthly Rate per set
2 (one on each side of train)	7	\$1,500
Production Cost: \$ 1,600 per train		

LRT Full Wrap 91.25'



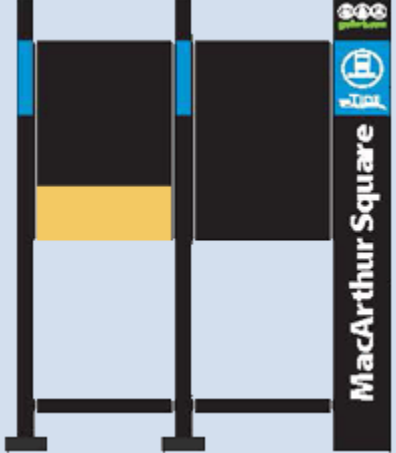
Available Space	No. of Trains	Ad Monthly Rate per wrap
1 per train	7	\$4,000
Production Cost: \$ 15,600 per train		

LRT Interior Cards - See Sizes Below



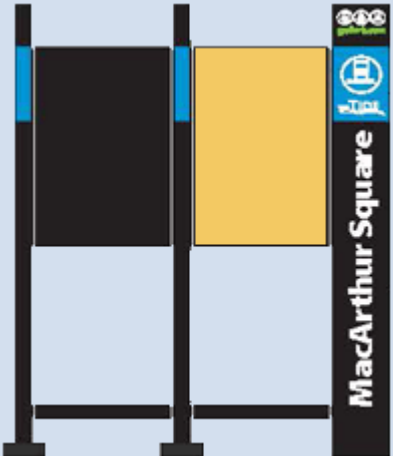
Size	Slots per Train	Ad Monthly Rate per card
(Single) 10 ⁷ / ₈ "h x 24"w Production Cost: \$15 each	varies	\$ 45
(Double) 10 ⁷ / ₈ "h x 48"w Production Cost: \$30 each	varies	\$ 75

LRT Platform Small Panels 11"w x 24"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	4	\$ 90
Monticello	1	\$110
MacArthur Square	2	\$150
Civic Plaza	4	\$100
Ft. Norfolk/EVMS	2	\$125
Harbor Park (October-April)	2	\$ 90
Harbor Park (May- September)	2	\$200
NSU	2	\$100
Newtown Road	2	\$200
Ballentine Blvd/Broad Creek	2	\$100
Ingleside Road	2	\$ 50
Military Hwy	4	\$110



**Production Cost:
\$ 15 each**

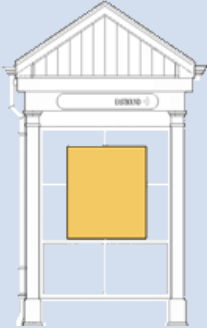
LRT Platform Large Panels 25"w x 37.25"h		
Station	Panel Space	Ad Monthly Rate per panel
York Street/Freemason District	0	N/A
Monticello	0	N/A
MacArthur Square	4	\$350
Civic Plaza	4	\$200
Ft. Norfolk/EVMS	4	\$300
Harbor Park	0	N/A
NSU	0	N/A
Newtown Road	4	\$400
Ballentine Blvd/Broad Creek	4	\$200
Ingleside Road	0	N/A
Military Hwy	4	\$250



**Production Cost:
\$ 35 each**

Advertising Rates for Light Rail - Norfolk Only

Updated January 2017

LRT Shelter Panels			26.5" w x 38.5" h
Station	Panel Space	Ad Monthly Rate per panel	 <p>Production Cost: \$ 35 each</p>
York Street/Freemason District	4	\$250	
Monticello	2	\$250	
MacArthur Square	8	\$350	
Civic Plaza	4	\$200	
Ft. Norfolk/EVMS	2	\$300	
Harbor Park (October-April)	2	\$150	
Harbor Park (May- September)	2	\$350	
Newtown Road	2	\$400	
Ballentine Blvd/Broad Creek	4	\$200	
Ingleside Road	4	\$ 75	
Military Hwy	4	\$250	
NSU	2	\$200	